

Privacy Policy

It is important for us that you understand how we, LION BREWERY (CEYLON) PLC, its subsidiaries and our affiliated companies, treat information about you received from the Internet and feel secure when browsing www.lionbeer.com and its constituents.

LION BREWERY (CEYLON) PLC does not make available to any third parties any personal information submitted by visitors to our site and only authorised LION BREWERY (CEYLON) PLC staff or our agents (who have agreed to keep information secure) have access to such information. Personal information is understood by us to mean, data that may be used to identify an individual, including, but not limited to, a first and last name, a home or other physical address, an e-mail address or other contact information, whether at work or at home. In general however, you can visit LION BREWERY (CEYLON) PLC's web pages without telling us who you are or revealing any personal information about yourself, but you may be unable to access certain options, offers and services that involve our interaction with you. If you choose to provide us with your personal information on the web, we may transfer such personal information, within LION BREWERY (CEYLON) PLC or to LION BREWERY (CEYLON) PLC's third party service providers.

When information is needed, we will try to let you know at the time of collection, how we will use the personal information. Usually, the personal information we collect is used only by us to respond to your inquiry, process and order or allow you to access additional services on request. You may also receive periodic mailings from us with information on new products/services, special offers or any information about LION BREWERY (CEYLON) PLC deemed to be of interest. If you are currently receiving such mail, but do not wish to receive such mail in the future, please let us know by sending us an e-mail with your request.

For each visitor to our website, our web server automatically recognises the consumer's domain name and e-mail address (where possible). A technology called 'cookies' may be used to collect aggregate information on the individual pages accessed by users, average time spent on specific pages, identify a user on his/her return etc. Information thus collected will only be used for internal review, to measure the use and improve the content of our website and your web experience, to customise the content and/or layout of our page for each individual user, and will not be shared with other organisations outside the Group unless legally required.

The LION BREWERY (CEYLON) PLC website is not structured to attract children. Accordingly, we do not intend to collect personal information from anyone under 18 years of age.

Links from this site may take you to sites not covered by this Privacy Policy, and while we try to link only those sites that share our respect for privacy, we are not responsible for the privacy practices adopted by other sites.

Please contact us for more information on this Policy.

By using the LION BREWERY (CEYLON) PLC web site, you consent to the terms of our Internet Privacy Policy and to LION BREWERY (CEYLON) PLC's processing of personal information for the purposes given above as well as those explained when LION BREWERY (CEYLON) PLC collects personal information on the web. Should the Internet Privacy Policy change, we intend to take every reasonable step to ensure that these changes are brought to your attention by posting all changes on our web site for a reasonable period of time.

Changes will not apply retroactively to Personal Information for which you have given explicit consent, which was acquired before the change to the Privacy Policy except as may be required by law. If at any point we decide to use Personal Information in a manner different from that stated in this Privacy Policy, we will notify you by letter or e-mail sent to your last known address. If you do not agree with the different way we intend to use Personal Information, you may ask in writing that we not use it in that different way. If you do not object, you will be deemed to have consented to the use of your Personal Information in the changed manner.

It is important to note that any e-mail communication is not secure. This is a risk inherent in the use of e-mail. Please be aware of this when requesting information or sending forms to us by e-mail (for example, from the Contact us section of our web site). We recommend that you do not include any confidential information (i.e. credit card information) when using e-mail. For your protection, our e-mail responses to you will not include any confidential information.

LION BREWERY (CEYLON) PLC

Colombo
Sri Lanka

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